

WINCHESTER, VA

CAMPAIGN FOR
GRADE-LEVEL
READING

Fall 2025



It's been a whirlwind last few months since our last newsletter.

A HUGE THANK YOU to all of you who have followed our new Facebook page, shared our news, come to speak to us at events, and let us know you care about what we do.

The foundation of the Winchester Campaign for Grade-Level Reading is a community working together. It's individuals, businesses, nonprofits, volunteers, our schools and teachers – basically, it's you.

Please keep helping us spread the word by [sharing our Facebook posts](#) and showing up to our events.

Let's leave no doubt in the minds of Winchester's kids that their community supports them and is working for their future success!

Elena
Program Manager
Winchester Campaign for Grade-Level Reading

CELEBRATING SUCCESS!

One of WCGLR's goals is to work to lower chronic absenteeism among public elementary school students to below 10%. WPS has been working hard to engage parents and provide fun incentives for students to come to school.

WCGLR was thrilled to sponsored the Kona Ice Truck (**YUM!**) for the Fall Attendance Challenge and congratulates all the happy winners! WPS holds several attendance competitions throughout the year, so keep [checking back on our Facebook page](#) to see more.

(please click on the image below to watch the video - it opens in Facebook!)



WPS for the W!!!!

Our local schools are being recognized for their excellence at both the state and national level. This year for the first time, Virginia awarded Honor Roll designations to nearly 500 sites across the Commonwealth based on top performance and significant improvement. The **VDOE Excellence Honor Roll** recognizes sites/schools who achieve a rating of Exceeds Expectations, the highest possible rating in VQB5. Honor Roll sites represent 15% of all rated sites, represent all site types and all publicly-funded program types, and are located across Virginia, with sites in every Ready Region.

John Kerr Elementary (Winchester Public Schools) was named one of only three sites in Ready Regions Blue Ridge to the VDOE Excellence Honor Roll for 2024 – 2025 - and we're excited to share that there it's **the only one in our area to receive this recognition**.

But that's not all.

Frederick Douglass Elementary School, Garland R. Quarles Elementary School, and Virginia Avenue Charlotte DeHart Elementary School—each earned a “Meets Expectations” rating!

AND there's still more...

In a list released on October 28, Daniel Morgan Middle School was named a U.S. News Best Middle School! Daniel Morgan received this designation by ranking #130 out of 397 ranked middle schools, putting them in the top third statewide. Daniel Morgan is the only middle school in Winchester, Frederick, and Clarke Counties to receive this designation. Excellence in education is all about a community working together to make learning a priority.

It's parents, teachers, school staff, and a network of community organizations working together.

The Virginia Department of Education recently released the latest School Quality profiles. [Click here to learn more.](#)

**CONGRATULATIONS to WPS on your commitment to excellence
you are showing the world how it's done!**

CELEBRATING READING!

National Literacy Month and Hispanic Heritage Month overlap. Leyendo Juntos (Reading Together) got the chance to speak to some local leaders who love to read! [Check them out on our website!](#)

WCGLR Around Town



WCGLR IN THE PRESS

(please click on the images below to read the articles!)



The Winchester Star

Open Forum: Children need strong
educational foundation for future success
October 6, 2025



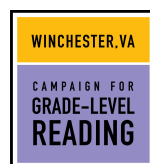
The Winchester Star

Feature Article: Leyendo Juntos families learn
the importance of literacy, community
September 17, 2025



UNITED WAY

Northern Shenandoah Valley



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